

BRIDGE MEADOWS LOGO GUIDE 3/8/13



COLOR Process

CMYK Builds

| | | | | |
|-------------|------|-----|------|-----|
| Dark Blue | 100C | 72M | 2Y | 12K |
| Light Blue | 35C | 9M | 0Y | 0K |
| Green | 28C | 0M | 100Y | 19K |
| Rule (line) | 70C | 47M | 0Y | 8K |

COLOR PMS

| | |
|-------------|-------------|
| Dark Blue | PMS 287 |
| Light Blue | PMS 283 |
| Green | PMS 383 |
| Rule (line) | 70% PMS 287 |

FILE FORMATS

logo_process.ai
logo_process.eps
logo_3PMS.ai
logo_3PMS.eps
logo_color.jpg (4 inches across/300 ppi/RGB)
logo_color.tif (4 inches across/300 ppi/CMYK)
logo_color.png (4 inches across/300 ppi/RGB)
logo.gif (4 inches across/72ppi/RGB)



GRAYSCALE

FILE FORMATS

logo_grayscale.ai
logo_grayscale.eps



BLACK ONLY

FILE FORMATS

logo_black_only.ai
logo_black_only.eps



GRAYSCALE/REVERSE

FILE FORMATS

logo_grayscale.ai
logo_grayscale.eps



REVERSE

FILE FORMATS

logo_black_only.ai
logo_black_only.eps