

Derenda Timmons Schubert, Ph.D.

Profile

Seasoned Executive Director with extensive experience building programs, raising resources, successfully tackling complex, innovative projects, empowering staff, effectively communicating with staff, stakeholders, and donors, working collaboratively with Board Members, bringing passionate, inspiring, committed leadership to an organization.

Executive and Professional Experience

Bridge Meadows

Executive Director, 2007-Present

Created a non-profit organization from the ground up including infrastructure development (policies and procedures), program development, new staff hires, collaborations with real estate development, property management and social services; develop program evaluation protocol and budget. Manage operations, interface with Board of Directors, funders, donors, stakeholders, and civic leaders. Serve as the organization's spokesperson. Under my leadership, organization has successfully achieved clean accounting audits.

- Oversight of the development of an \$11.4M Capital project to build an innovative community dedicated to helping foster children become adopted, providing parents with the support to thrive, creating a meaningful and purposeful experience for seniors.
- Successful collaboration with a 21 member Board of Directors.
- Successfully completed Capital Campaign ahead of schedule during economic recession. Construction completed six weeks ahead of schedule, slightly under budget with no permanent debt. Led Development Team consisting of financiers, architects, engineers, construction, and legal professionals to create innovative, intergenerational community.
- Managed through a very complicated real estate deal. Implemented fundraising plan, including grant writing, donor solicitation, and events; oversight of operations; conduct public relations activities; and interfaced with peer organizations Generations of Hope and TreeHouse, government (state, county, city) entities, foundations, donors, neighbors, service providers, prospective residents, media.
- Currently leading Capital Campaign for replication and expansion of the model.
- Built coalition of supporters including individual and corporate donors, civic officials, government leadership, and neighbors.
- Achieved National Recognition for Bridge Meadows via National Home Builders Association, Angels in Adoption™ nominated by Senator Ron Wyden, Stanford Social Innovation Review, Generations United Program of Distinction, Leading

Age, Eisner Foundation Winner for Intergenerational Excellence, Chronicle on Philanthropy, Wall Street Journal, Forbes, Reader's Digest, Huffington Post, PBS NewsHour.

- Hired first staff members and created infrastructure of the operating non-profit.
- Growing organization to operate current site, replicate in another community and expand model to include young people aging out of foster care.
- Revenue between 2014 and 2015 grew 23%.
- Oversight of \$900,000 annual budget, operations, business management, and program development of organization.
- Annually raise over \$800,000 for non-profit operations in 2016, \$1,000,000.
- Portland Hope Meadows (Bridge Meadows), Former Board Member
- Spokesperson for the agency in newspaper, on radio and on television

Trillium Family Services, Inc.

Chief External Affairs Officer, 2007

Lead a new department of the organization comprised of a team of development, communication, marketing, research, and admissions professionals, focusing on the strategic positioning of the organization as it related to the branding platform and critical key relationships.

- Within the development department focus on individual, foundation and corporate fund development, donor stewardship, responsible for raising \$5M annually to cover gap in operating revenue.
- Brand message oversight, and all internal and external communications activities of the organization.
- Within the Admissions and Marketing departments focus on creating Trillium as the premiere provider and positioning the Center for Applied Research and Evaluation (CARE) to be a leader in child, adolescent and family mental health research and evaluation to influence policy.
- Collaboration with members of SEIU.
- Increased private insurance funding by 20% to serve children suffering with mental health issues.
- Supervision of 10 staff empowering them to succeed in the new department.
- Oversight of \$1M budget for fundraising, marketing, and research activities.
- Department successfully met key indicators within 6 months of formation.
- Met and inspired individual, corporate and foundation donors to reach goals of department and meet the needs of some of Oregon's most vulnerable children.
- Successfully collaborated with 20 member Board of Directors as an Executive of Trillium.
- Spokesperson for the agency in newspaper, on radio and on television.

Chief Operating Officer, 2005-2007

Lead operations and clinical services of one of Oregon's largest non-profit organizations devoted to children's mental health. Responsible for day-to-day

operations and establishing policies and procedures to ensure smooth functioning of the organization. Mental health services ranged from in-home services to hospital level of care. Maintained national, state and local accreditations and licenses to provide mental health services to Oregon's most vulnerable children and families.

- Program development.
- Program evaluation and quality improvement activities.
- Staff development for Oregon's largest mental health provider (inpatient and outpatient services) for children and families.
- Promotion of services provided from the agency's four Oregon campuses/regions.
- Oversight and management of agency's \$23M budget and 500 person staff (100 staff members part of SEIU union) in three geographical Oregon regions.
- Close working relationship with Board Members providing oversight of the organization within all three region's of Trillium's campuses (Portland, Bend and Corvallis).
- Participation in local, county and state committees addressing mental health systems and care within the State of Oregon for children and families.
- Managed through a significant change in service delivery and payment structure by creating new systems and training for staff.
- Increased private insurance business by 20%.
- Obtained innovative contract to provide state hospital level of care to adolescents which required facility upgrades and new training for staff.
- Worked cooperatively with members of SEIU.
- Spokesperson for the agency in newspaper, on radio and on television

Regional Director, 2001-2005

Oversight of the clinical and administrative operations of Trillium Family Services' Portland operations (Waverly Children's Home and Parry Center for Children campuses) covering a full array of mental health services including outpatient, crisis services, school-based services, therapeutic foster care, alternative education, day treatment, and psychiatric residential secure children's inpatient services providing state hospital level of care in a private non-profit setting.

- Provide supervision to master's level staff and doctoral level interns.
- Budget and project management oversight, program development, and supervision and training of clinical staff.
- Participate on local county and state committees addressing mental health systems and care within the State of Oregon for children and families.
- Managed through a significant change in service delivery and payment structure.
- Increased private insurance business by 10%.
- Obtained innovative contract to provide state hospital level of care to children, which required facility upgrades and new training for staff.
- Worked cooperatively with members of SEIU.

- Managed a budget of \$10M and staff of 200.
- Spokesperson for the agency in newspaper, on radio and on television.

Community Services Director, 1999-2001

Oversight of the clinical and administrative operations of Trillium Family Services' Waverly campus and Parry Center outpatient and school-based services

- Project management and supervision and training of clinical staff.
- Participated in local and county committees devoted to the development of innovative ideas for children's mental health delivery system.
- Collaboration with local mental health providers, county administrators, and funders to create innovative solutions for children's mental health services.
- Community services included oversight of outpatient, school-based, day treatment and alternative education programs.
- Awarded \$500,000 contract to provide risk assessment and crisis management services to youth in 5 school districts working collaboratively with the school districts and adhering to the federal grant guidelines (Safe Schools).
- Managed a budget of \$5M and 100 employees.
- Spokesperson for the agency.

Outpatient Clinic Manager, 1998-1999

Providing clinical and administrative leadership of an outpatient mental health clinic. This leadership occurred after an organizational merger. Responsible for program growth and development as well as, budget management for an outpatient clinic.

- Clinic population tripled in size under my management.
- Blending cultures and supporting staff through the changes.
- Provided clinical supervision to master's level staff.
- Outreach to community to market services and build coalitions among providers.
- Diversified clinic service offerings on sight and in the community.
- Spokesperson for organization.
- Managed a budget of \$1M and 20 Member staff.

Prior to 1998, held various positions as a professional psychologist or clinician

Education

Ph.D., DePaul University, Chicago, IL

Clinical Psychology Program, APA Approved

Dissertation Title: Sibling Adjustment and Family Functioning: Children with Autistic, Mentally Retarded, and Nonhandicapped Siblings.

Clinical Internship, Morrison Center for Youth & Family Services, Portland, OR, APA Approved

M.A., DePaul University, Chicago, IL
Major: Clinical Child Psychology Program

B.A., Purdue University, West Lafayette, IN
Major: Psychology

Honors

Phi Beta Kappa Honor Society Induction, Purdue University, West Lafayette, IN

Recognized by the Multnomah County Commissioners a Woman Conducting Extraordinary Events in the city of Portland (2012)

Appointed a Commissioner by Governor to Oregon Volunteers (2015)

Presentations

Numerous Presentations in the areas of children and family mental health, intergenerational programming, and Bridge Meadows made between 1991 and present.

Publications

Whittaker, J., Greene, K., Schubert, D., Blum, R., Cheng, K., Blum, K., Reed, N., Scott, K., Roy, R. (2006). *Integrating Evidence-Based Practice in the Child Mental Health Agency: A Template for Clinical and Organizational Change*. American Journal of Orthopsychiatry, 76(2), 194-201.

Leadership Activities

March 2003; Leadership Academy sponsored by the Federal Center for Mental Health Services, Substance Abuse and Mental Health Services Administration (SAMHSA) and the US Department of Health and Human Services Administration.

November 2001-June 2006: Oregon State Behavioral Health Disaster Response Committee sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA) as part of the training and preparedness planning for state-wide disaster response.

Professional Affiliations

Licensed Clinical Psychologist

The Sara Start Fund, Advisory Committee Member, Washington, DC

Coalition for Equal Access for Girls, Former Board Member

Autistic Children's Activity Program, Former Member of the Board of Directors

National Association of Professional Martial Artists, Former National Board of Advisors

Martial Arts Fitness Center, Board of Directors