Social Media Intern (Hybrid)

Bridge Meadows seeks to fill the brand-new role of Social Media Intern, a part time position that will help us achieve our goals of expansion and stakeholder engagement utilizing digital media, social media, and other forms of online communications.

Who We Are

Bridge Meadows, launched in 2011, creates and inspires intergenerational communities for the well-being of children, families, and elders. Built around the concept of interdependence, our affordable housing communities support children and youth who have experienced the foster care system, their families, and low-to-moderate income elders who serve as mentors and caregivers. With safe, stable housing, and a shared social purpose, Bridge Meadows Community members can re-orient themselves toward improved family stability, wellness, education, and positive economic outcomes.

We’re not your typical social service organization. We have an entrepreneurial spirit, grounded in the belief that individuals and communities transform when we’re connected, feel that we belong, and strive for meaning and purpose. Through the creation of strong mutual support networks, community members – youth, parents, and elders - live the experience of being their own best allies in support and healing. We are so passionate about intentional, intergenerational living, that Bridge Meadows is expanding regionally and nationally to bring our model to communities in need.

Our Values

- **Flourishing** — Everyone deserves the opportunity to move beyond a state of survival to a state of flourishing. Individuals and communities flourish when surrounded by supportive relationships and opportunities to create meaning and purpose.

- **Intention** — Every facet of our organization is designed with our social purpose and the community in mind. This includes what we do, how we act, and how we build our communities and spaces.

- **Connection** — Connection enhances our ability to cope with life’s difficulties, enriching our lives and improving our well-being and sense of belonging.

Equity Commitment

Bridge Meadows is committed to creating a diverse and inclusive environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.

Black, Indigenous, and People of Color, LGBTQ+ people, people with disabilities, and people from groups who are underrepresented in philanthropy spaces are encouraged to apply.
Job Details

Title: Social Media Intern

Classification: Internship, Part-Time

Reports To: Resource Development Associate

Location: Hybrid

Assignment Length: 4-6 months (with a possibility of extension)

Weekly Time Allocation: 10-12 hours per week

Compensation: $18-20 per hour

Job Responsibilities

This role will support the Communications and Resource Development Team, planning and executing our communications strategy via social media tactics.

- Manages the company’s social media accounts and posts content based on content strategy for the year and brand themes.
- Brainstorms campaign and content ideas with the team, finding creative ways to repurpose content across channels.
- Monitors various social media platforms such as Facebook, Instagram, and Twitter.
- Analyzes analytics to gauge the success of campaigns.
- Assists with customer service and content creation during events
- Understands the overall concept of the company, including the brand, customer, product goals, and all other aspects of service.
- Engages with customers or clients in a professional manner that reflects our culture and values.
- Provide suggestions to management for improving customer experience on social platforms and internal processes.
- Learns and becomes proficient in Facebook ads, Canva, MailChimp, Google Drive, and other tools as required.
- Increases brand awareness through strategic digital marketing and social media management.

Work Hours & Benefits

This is a part-time paid internship. This role will be hybrid and the candidate must be able to work adequately from home but also attend in-person meetings and events. Additional benefits include: flexible hours, training and development opportunities, a $500 education credit, and travel support (gas reimbursement, public transportation stipend, etc.).
Social Media Intern Qualifications / Skills

- Social media marketing expertise
- Collaborative and teamwork-focused mindset
- Online engagement
- Entrepreneurial spirit
- Excellent verbal and written communication
- Organization
- Professionalism
- Donor/Customer focus

Education, Experience, and Licensing Requirements

- In 3rd or 4th year of college graduate program or beyond
- Prior nonprofit industry experience is preferred

How to Apply

To apply, email your resume and a cover letter to Sierra Barnes, Resource Development Associate, at sbarnes@bridgemeadows.org. Please write Social Media Intern in the subject line. Due to scheduling and time constraints, we can only follow up with candidates that meet the needs of the position. Applications will be accepted until the position is filled.